

# NEW FRONTIERS

IN

## SACRAMENTO VALLEY FARMING



Tuesday, January 15, 2019 | 8:00am-12:00 pm\*

Norton Hall, 70 Cottonwood Street, Woodland, CA 95695

No cost but please RSVP at [ucanr.edu/NewFrontiersRSVP](http://ucanr.edu/NewFrontiersRSVP)

### AGENDA

8:00-8:40 BLUEBERRY Isabel Hernandez, Department of Plant Sciences, UC Davis

8:40-9:10 RASPBERRY Margaret Lloyd, Farm Advisor, UCCE Capitol Corridor

9:10-10:00 MULBERRY David Karp, Researcher, Botany and Plant Sciences, UC Riverside,  
"Fruit Detective"

10:00-10:15 Break

10:15-11:00 AVOCADO Mary Lu Arpaia, Subtropical Horticultural Specialist

11:00-11:40 HOPS Konrad Mathesius, Farm Advisor, UCCE Capitol Corridor

1:00-4:00 \*Afternoon field trip with Mary Lu Arpaia and David Karp. Details to follow.

This meeting explores the potential for novel perennials in the Sacramento Valley.

For each crop, topics to discuss will include:

- Market potential
  - Climatic considerations
- Crop management
  - Soil, nutrition and water needs
- Variety selection
  - Production expectations
- Post-harvest handling
  - Current state of the industry

Questions, contact Katherine Jarvis-Shean [kjarvissean@ucanr.edu](mailto:kjarvissean@ucanr.edu) or Margaret Lloyd [mglloyd@ucanr.edu](mailto:mglloyd@ucanr.edu)